

UMINATHI AFRICA FOUNDATION npc

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NON- PROFIT
ORGANISATION

BUSINESS PROFILE

Uminathi Africa Foundation – Professional Business Profile

Executive Summary

Uminathi Africa Foundation, established on 12 July 2023 in Pietermaritzburg, KwaZulu-Natal, was founded by two women and one man to respond to the growing challenges of gender-based violence (GBV), child abduction, and community vulnerability in South Africa.

The Foundation's mission is to end violence against women, promote gender equality, and empower survivors through a multi-faceted approach that includes victim support, community interventions, advocacy campaigns, capacity-building initiatives, and comprehensive social services.

In addition to GBV prevention, Uminathi Africa Foundation implements programs for substance abuse treatment, healthcare services (including HIV/AIDS care), poverty and disaster relief, elderly support, community development, and religious and cultural activities. Through these initiatives, the Foundation aims to create safe, inclusive, and resilient communities.

Vision

To build a South African society where every individual, regardless of gender, age, or background, can live free from violence, access essential services, and thrive in safe, supportive communities.

Mission

To empower communities by providing access to justice, healthcare, education, psychosocial support, and sustainable development programs. The Foundation fosters the well-being of vulnerable groups—including women, children, and the elderly—through participatory engagement, preventative interventions, and responsive services within the framework of human rights.

Core Objectives

1. GBV & Victim Support

- Establish safe houses and victim empowerment centres.
- Provide crisis counselling, legal aid, therapeutic services, and post-incident care.
- Advocate for systemic change to address inequality and power imbalances.

2. Education & Skills Development

- Deliver adult education, accredited training, and lifelong learning programs.

- Offer digital and remote learning opportunities to enhance intellectual, social, and emotional growth.

3. Health & Well-being

- Provide healthcare services, including HIV/AIDS education and treatment.
- Implement substance abuse treatment programs, relapse prevention, and behavioural therapy.
- Promote mental health and emotional wellness for all community members.

4. Community Development & Poverty Relief

- Facilitate disaster relief and rapid response initiatives.
- Provide social and poverty relief programs, including food, blankets, and essential supplies.
- Strengthen community infrastructure, support elderly residents, and empower marginalized populations.

5. Cultural, Religious & Humanitarian Activities

- Promote cultural observation, rights-based education, and participation in religious activities.
- Conduct charity and humanitarian aid to alleviate suffering and preserve dignity.

Services

GBV & Crisis Support

- GBV Command Centre SA: 0800 428 428
- Stop Gender Violence Helpline: 0800 150 150
- Community awareness campaigns, advocacy, and policy reform initiatives

Education & Training

- Adult education, accredited courses, and SETA-aligned programs
- Digital and remote learning options
- Trauma debriefing, peer education, stress management, and suicide intervention training

Community & Social Support

- Lay counselling services for all age groups
- Community emergency response teams
- Private and corporate relief programs
- Rapid response for disasters, essential supply distribution, and protection services

Elderly & Vulnerable Groups

- Group outings to parks, museums, and community events
- Sports and recreational activities for physical and mental well-being
- Library and craft lessons to enhance cognitive and motor skills
- Intergenerational community programs to foster social inclusion

Social Impact

Uminathi Africa Foundation aligns with the **National Strategic Plan on GBVF**, enhancing victim response, expanding access to justice, and empowering survivors. By integrating community development and mental health support, the Foundation aims to:

- Increase social engagement and reduce isolation among the elderly
- Improve mental and emotional well-being across all target groups
- Provide safe havens for children and vulnerable community members
- Reduce pressure on healthcare systems through preventative and supportive programs

Projected Outcomes for Elderly Programs:

- Greater social participation and stronger friendships among older adults
- Enhanced mental health, sense of purpose, and overall well-being
- Accessible and safe transportation for participation in community events

Market Assessment

Communities in KwaZulu-Natal face significant social, emotional, and economic challenges. Emotional distress, social isolation, and lack of mobility particularly affect elderly residents and marginalized groups. Uminathi Africa Foundation addresses these needs through **lay counseling, community engagement programs, education, and support services**, expanding its reach as a trusted partner for holistic community development.

Human Resources (HR Plan)

1. Chief Executive Officer (CEO) – Strategic leadership and organizational oversight
2. Managers – Program and operations management
3. Medical Staff (Nurses) and Social Workers – Healthcare and psychosocial services
4. Professional Drivers – Safe transportation for participants
5. Administrative Staff – Office management, logistics, and support
6. Security Officers – Safety and protection of staff and beneficiaries
7. Coaches – Sports and recreational program facilitators
8. Counselling Staff – Lay counsellors, peer educators, and trauma specialists

Conclusion

Uminathi Africa Foundation is committed to transforming communities through a holistic, human-rights-based approach. By addressing GBV, poverty, health, and social isolation, the Foundation seeks to empower individuals, foster resilience, and build safe, inclusive, and thriving communities in South Africa.